

# SPONSORSHIP PROSPECTUS

---

Get Your Brand in Front of a  
Targeted Audience of Channel  
Professionals.

 **ISA**  
**FALL SUMMIT**

September 25 - 27, 2024 | Orlando, FL

THE CHANNEL'S  
**BEST PROFESSIONAL**  
DEVELOPMENT EVENT

# About ISA

ISA is the association for the Industrial Channel and represents Distributors, Manufactures, IMRs and companies that provide relevant business solutions. ISA offers strategies, tools, education/training and powerful networking to stay ahead of industry change with the goal of satisfying the End User and Leading the Channel Forward®.

## About Fall Summit

Fall Summit - happening in Orlando, FL September 25-27, 2024 - sets the standard for personal growth and professional development in the industrial industry, catering to women in industry, emerging leaders, and channel pros. It's where teams come to learn, grow, connect, and excel, driving individual and company success. Interactive sessions offer actionable takeaways, merging education with fresh networking experiences. It's more than learning—it's about energizing the industry, fostering motivation, and equipping attendees to thrive both professionally and personally. Fall Summit uniquely taps into your company's potential in a competitive world, emphasizing upskilling, motivation, and connectivity that propels your company forward.

## Attendee Profile

---

### Women in Industry

ISA's Women in Industry (WII) Network is committed to advancing the development, influence, and inclusion of women in the channel. This network welcomes women from all corners of the industry, spanning various career stages and departments, as well as allies who champion its mission. The WII summit attracts 100+ participants, including executives, decision-makers, and professionals from diverse roles.

### Emerging Leaders

ISA's Emerging Leaders Network is a vibrant community of ambitious, high-potential individuals, poised to shape the future of the industrial supply industry. These driven participants seek to hone their leadership skills and expand their professional networks. The Emerging Leaders summit draws over 100 young professionals, positioning them as the decision-makers of tomorrow.

### Channel Pros

ISA's newest Channel Pros track caters to business leaders, executives, middle managers, and professionals at all career stages. Crafted to refine and elevate industry-specific hard skills, this track draws 100+ individuals from across the channel. Attendees will come together to sharpen their industry expertise, learn best practices, and create valuable connections with fellow industry peers.

# PREMIUM FALL SUMMIT SPONSORSHIPS

**Want to make a big impact at Fall Summit?  
Become a Premium Sponsorship for upgraded branding opportunities,  
face-to-face interactions, superior promotional exposure, and recognition  
across all three tracks.**

## **ISA Fall Summit Ambassador Sponsor | \$7,500 (~~One Available~~) **SOLD OUT****

- Exclusive Ambassador Sponsor for the full Fall Summit, including recognition and branding in all three tracks.
- Exclusive sponsor of the Opening Reception with bar sponsorships and signage. \*ISA covers napkin costs, with a price limit. Sponsor may offer additional branded items for attendees, if desired.
- Exclusive sponsor of the Attendee Meet-Up at Rocks
- Complimentary Fall Summit registration worth \$899, with top-tier placement of sponsor logo on signage.
- Sponsorship of one ISA social media post across Facebook, LinkedIn, and Twitter promoting your company's sponsorship of the Fall Summit.
- Sponsor recognition throughout the conference, including top-tier logo on website, digital promotions, event signage, and onstage slideshow presentations, plus company acknowledgments in speakers' scripts.

## **Fall Summit Keynote Sponsorship | \$6,500 (~~Two Available~~) **SOLD OUT****

- Exclusive sponsorship of one general session keynote speaker. \*Sponsor selects preferred keynote (opening or closing) on a first-come, first-served basis post-contract initiation.
- Opportunity for live, on-stage introduction of keynote speaker.
- Opportunity for company-sponsored video/commercial (1-2 min) played at session start as sponsor representative approaches stage for introduction.
- Sponsor logo on general session signage, stage, and pre-session slideshow.
- Sponsorship of one ISA social media post across Facebook, LinkedIn, and Twitter promoting company's sponsorship of Fall Summit.
- Sponsor recognition throughout the conference, including top-tier logo on website, digital promotions, event signage, and onstage slideshow presentations, plus company acknowledgments in speakers' scripts.

## **Fall Summit Networking Lunch (Exclusive) | \$5,500**

- Exclusive sponsorship of the Fall Summit Networking Lunch on Sept. 26, open to all attendees, offers additional networking opportunities across tracks.
- Exclusive luncheon sponsor may give attendees a brief welcome and assist in facilitating discussions if desired.
- Sponsorship of one ISA social media post across Facebook, LinkedIn, and Twitter promoting company's sponsorship of Fall Summit.
- Sponsor recognition throughout the conference includes top-tier logo/branding placement on website, digital promotions, event signage, and onstage slideshow presentations, with additional logo and branding featured on event signage.
- Sponsors are encouraged to provide branded items like pens and notepads for tables.

## **Summit Slam Charity Dodgeball Tournament Sponsorship (Exclusive) | ~~\$6,000~~ **SOLD OUT****

Join us for an exciting day of high-energy competition at the Summit Slam Charity Dodgeball Tournament! This action-packed event promises a day filled with excitement for both players and spectators alike. With a portion of the proceeds going to the Give Kids the World Village Charity, your participation makes a meaningful impact. As a sponsor, you will:

- Welcome participants
- Showcase your company logo on event signage and the website
- Have your logo will be prominently displayed on Summit Slam t-shirts
- Provide giveaways and branded promotional items to attendees

Interested in creating a custom sponsorship package for your company?  
Contact Jessica DiBiaggio at (610) 316-9869 or [jdibiaggio@isapartners.org](mailto:jdibiaggio@isapartners.org)

# ADDITIONAL FALL SUMMIT SPONSORSHIPS

## Professional Headshot Station (Exclusive) | ~~\$5,000~~ **SOLD OUT**

Exclusive sponsorship of the Headshot Station offers conference attendees the chance to capture professional portraits taken by a skilled photographer. Participants can instantly review their photos on an iPad and send them via text or email. Sponsors can engage with guests during sign-ups. Sponsorship includes prominent company logo/branding on pre-event promotions, event signage, and the website. \*ISA covers the photographer's cost. Sponsors may provide additional branded items for attendees if desired.

## Lanyard Sponsor | \$4,500

As the sponsor of the ISA Fall Summit lanyards, your logo will be prominently displayed alongside ISA branding on every lanyard distributed to attendees. This sponsorship ensures recognition through logo placement on the website, event signage, and onstage slideshow presentations. \*ISA will cover the cost of the lanyards, within a specified price limit. Orders must be finalized by August 2, 2024.

## Coffee Sponsor (Exclusive) | \$3,500

Become a sponsor of the summit coffee stations, strategically positioned throughout the event, and have your logo prominently displayed on signage and coffee cups. Your sponsorship will also be recognized with logo placement on the website, event signage, and onstage slideshow presentations. \*ISA will cover the cost of branded cups, with quantity and price limits in place. Sponsors are invited to offer additional branded promotional items for attendee use if desired.

## Breakfast Sponsor (Exclusive) | \$4,000

Exclusive sponsorship of the Fall Summit Breakfasts on Sept. 26th and 27th provides a prime opportunity to connect with attendees from all tracks. Day 2 offers a continental breakfast; Day 3 features a buffet with Network updates and casual networking. Sponsorship includes branded cocktail napkins, signage at both breakfasts, and your company logo/branding on event signage and the website.

## Walking Club Sponsor (Exclusive) | \$2,000

Elevate your brand by sponsoring the Walking Club and kick off two mornings (September 26 and 27) with invigorating networking walks! As a sponsor, you'll have the chance to give participants a warm welcome. Your support will also be recognized with logo placement on the website and in onstage slideshow presentations.

# FALL SUMMIT NETWORK TRACK SPONSORSHIPS

## Women in Industry

### **Women in Industry Excursion Sponsor (Exclusive) | \$4,000**

Elevate your brand by sponsoring the Women in Industry Excursion on Sept. 26, a vital networking opportunity during the event. Taking place at the end of Day 2, this excursion allows Women in Industry attendees to connect offsite, fostering camaraderie and collaboration. Your sponsorship includes the option to provide door prizes or promotional items (optional) and event signage featuring your company's logo/branding. Your support will also be recognized with logo placement on the website and in onstage slideshow presentations.

### **Women in Industry Education Session Sponsor | \$3,500 (~~Six Available~~) (One Left!)**

Empower women's education by sponsoring a dedicated Women in Industry education session at the ISA Fall Summit. As a sponsor, you'll have the unique opportunity to introduce the speaker and showcase your company with a sponsored video or commercial (1-2 min) at the session's outset. Your brand will be featured on event signage, the website, and in onstage slideshow presentations, ensuring widespread recognition of your support for advancing women in the industry.

### **Women in Industry Patron Supporter Sponsorship | \$2,000**

Show your support for the Women in Industry Network with this sponsorship opportunity. Your sponsorship includes sponsorship of one Women in Industry eNewsletter, as well as recognition in a "Thank You to Our Sponsors" social media post across Facebook, LinkedIn, and Twitter, highlighting your company's support of the Women in Industry track. Your logo/branding will be displayed on event signage, the website, and in onstage slideshow presentations.

## Emerging Leaders

### **Emerging Leaders Channel Certification (ELCC) Happy Hour Sponsor | ~~\$3,500~~ SOLD OUT**

Sponsor the ELCC Happy Hour on Sept. 25 and play a role in fostering networking and valuable peer-to-peer connections for young professionals enrolled in ISA's ELCC program. Your sponsorship includes the opportunity to provide door prizes or promotional items (optional), event signage with your company's logo, and logo placement on the website and in onstage slideshow presentations.

# Emerging Leaders (continued)

## **Emerging Leaders Bowling, Games & Billiards (Exclusive) | \$4,000**

Get ready for an exciting evening dedicated to celebrating and empowering the next generation of leaders at the Emerging Leaders Bowling, Games & Billiards night out. As a sponsor, you'll demonstrate your commitment to supporting the growth and development of future leaders while gaining exposure to a diverse audience of ambitious young professionals and industry leaders. This sponsorship includes the opportunity to welcome the participants, event signage with your company's logo/branding, and the opportunity to provide door prizes or promotional items (optional).

## **Emerging Leaders Education Session Sponsor | \$3,500 (Six Available)**

Education for Emerging Leaders will include six dynamic sessions tailored specifically for young professionals' growth and leadership development. Sponsorship includes the chance to introduce the speaker, showcase your company with a video (1-2 minutes) at the session's outset, and have your company's logo on event signage. Your support will also be acknowledged with logo placement on the website and in onstage slideshow presentations.

## **Emerging Leaders Patron Supporter Sponsorship | \$2,000**

Show your support of the Emerging Leaders Network through this sponsorship. Recognition of this support includes logo on "Thank You to Our Sponsors" social media post on 3 channels (Facebook, LinkedIn, and Twitter) promoting your company's sponsorship of the Emerging Leaders Track, company logo/branding on event signage, logo on website and logo on onstage slideshow presentations.

# Channel Pros

## **Channel Pros Education Session Sponsor | \$3,500 (Six Available)**

Education for Channel Pros will include six dynamic education sessions focusing on essential channel-specific hard skills for business leaders and middle management. Sponsorship includes the chance to introduce the speaker and showcase your company with a video (1-2 minutes) at the session's outset, and branding on event signage. Your company logo will also be featured on the website and in onstage slideshow presentations, ensuring maximum visibility and recognition.

## **Channel Pros Patron Supporter Sponsorship | \$2,000**

Show your commitment to ISA's mission of Leading the Channel Forward through channel-specific education with this sponsorship. Your support will be recognized through a "Thank You to Our Sponsors" social media post across 3 channels (Facebook, LinkedIn, and Twitter), showcasing your company's sponsorship of the Channel Pros Track. Your logo/branding will be displayed on event signage, the website, and in onstage slideshow presentations.